

How to Get the MOST out of your Chamber Membership

Welcome to the Adams County Chamber of Commerce. We are here to support promotion of your business in any way we can. Our goal is for every business in Adams County to be successful and we believe that by working as a

TEAM - Together Everyone Achieves More!

We will work to do our part, but we need your participation to make it **MOST** effective. Following are some things we need to help best promote your business.

- ❖ High-Quality business logo in jpg format.(These rotate at the top of www.adamscountychamber.org and www.BuyLocalAdams.com.)
- ❖ Send us a brief description of what your business does for us to add to the Chamber website. www.adamscountychamber.org (We can also add it to www.BuyLocalAdams.com.)
- ❖ Register as a new user on www.BuyLocalAdams.com. At this point 400 emails are sent every Wednesday (Weekly Wednesday). The monthly schedule includes:
 - Events
 - Local Loyalty Coupons(discounts and specials to get consumers to your location)
 - Focal Local Videos - (A brief video highlighting your business. Initially this was supplied by us in cooperation with Category 5 Studio, but it seems almost everyone does youtube.com videos, so this will be your responsibility) If you need help, we can make some referrals from which you can choose.
 - Business Highlights – We would like these to include information on what is going on with Local businesses.
- ❖ Get acquainted with (network) other members, by hosting and/or attending monthly meetings, participate in Chamber activities)
- ❖ Send us a testimonial to use on our website. Let us know why you joined the Chamber of Commerce, what you hope to gain! If you are a current member: Why have you remained a member?